

We enable our clients to focus on their business while we focus on driving new customers through the door.
We will reach your customers multiple times, using multiple media platforms all for one affordable price.
Choose The Program Package That's Best For You!

Increase Your Revenue Without Increasing Your Stress!

Good! Package A

Your Program Includes:

- One (1) 2 X 3 ½" ad in the SHOPDOWNRIVER.COM VALUE FINDER Newsletter FREE and delivered to local businesses/restaurants 1000+ copies distributed monthly
- One (1) Printable coupon from SHOPDOWNRIVER.COM Web Site promoted everyday on multiple cable channels *(Track how many new customers we send you)*
- Twenty-Fine (25):10 second commercials on WOW cable
Airs on channels targeting your customers
Airs to homes surrounding your business location
TV exposure with no production charges

Call or Email Us for More Information

All Ad Copy and Details Will Be Provided and A Signed Proof and O.K. to proceed is required on all advertisement .

Better! Package A-1

Your Program Includes:

- One (1) 3 ½ X 5" ad in the SHOPDOWNRIVER.COM VALUE FINDER Newsletter and...
- Two (2) 2X3 ½ ad in the SHOPDOWNRIVER.COM VALUE FINDER Newsletter FREE and delivered to local businesses/restaurants 1000+ copies distributed monthly and...
- Two (2) Printable coupons from SHOPDOWNRIVER.COM Web Site promoted everyday on multiple cable channels *(Track how many new customers we send you)* and...
- Fifty (50) :10 second commercials on WOW cable
Airs on channels targeting your customers
Airs to homes surrounding your business location
TV exposure with no production charges



Best! Package A+

Your Program Includes:

- One (1) 3 ½ X 5" ads in the SHOPDOWNRIVER.COM VALUE FINDER Newsletter and...
- Two (2) 2 X 3 ½" ads in the SHOPDOWNRIVER.COM VALUE FINDER Newsletter FREE and delivered to local businesses/restaurants 1000+ copies distributed monthly and...
- Two (2) Printable coupons from SHOPDOWNRIVER.COM Web Site promoted everyday on multiple cable channels *(Track how many new customers we send you)* and...
- Fifty (50):10 second commercials on WOW cable
Airs on channels targeting your customers
Airs to homes surrounding your business location
TV exposure with no production charges and...
- Twenty Five Hundred (2500) 5 1/2 x 8 1/2" Direct Mail Postcards Mailed to 2500 homes surrounding your business or local area of your choice *(All costs included)*

A New Day & A New Way For Small Business Owners
To Make Their Local Presence Known!

All These Great Features & More!

TV

- Reach over 113,000 local downriver consumers on TV
- Multiple TV Channels targeting your exact consumer
- Take advantage of the power of TV without the expense
- You select TV channels that target your exact customer
- Cable TV viewers continue to rise every year

INTERNET

- Our website's have front page listings on all major search engines
- We create custom designed one of a kind website ad(s) just for your business
- Your website ad(s) are yours to keep without any set-up fees
- Your DBA, location and contact information will automatically be listed on Google
- Your ad(s) seen by thousands weekly - locally and nationwide

PRINT

- Have a professional image shown to local viewers, readers and consumers.
- Your ad(s) designed, printed and distributed locally in our monthly newsletter
- Your ad(s) helping to support the shop local message
- Join with the local business community in stimulating the local economy with your advertisement



Your Affordable ONE-STOP Media Shop
 TV • Internet • Signs
 • Print & Direct Mail Advertising

Terry Packer
 Broadband Advertising Acct Mgr
 email: tpacker@viamediav.com

313-554-2722
 Cell: **734-765-8671**



Your Affordable ONE-STOP Media Shop
 TV • Internet • Signs
 • Print & Direct Mail Advertising

Reece Rainwater
 Internet Advertising Acct Mgr
 email: ceo@shopdownriver.com

313-554-2722
 Cell: **313-415-7522**



Your Affordable ONE-STOP Media Shop
 TV • Internet • Signs
 • Print & Direct Mail Advertising

Donna Stewart
 Print & Mail Advertising Acct Mgr
 email: info@clickonclassics.com

313-554-2722
 Cell: **313-433-4559**



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 TV • Internet • Signs
 • Print & Direct Mail Advertising



The collage shows various local business advertisements, including:

- Attention Local Businesses:** A notice about generating new customers without advertising.
- viamedia WOW:** An advertisement for a media company.
- DAYBREAK:** An advertisement for a business.
- CAVING TOWING:** An advertisement for a towing service.
- Various other local business ads:** Including 'The Motor City Meat Market', 'JOHNNIE'S CAR WASH', and 'Detroit Best Website'.

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