



# shop**D**ownriver.com Value Finder

Issue A Volume A September 2009

## ATTENTION LOCAL BUSINESSES:

### Generate new customers without sacrificing your time!

Operating a small business in today's world takes a lot of sacrifice. Not only must you service your customers but you are fully responsible for every aspect of your business. You are the salesperson, the collector, the problem solver, the accountant and the media planner. The most valuable thing you have everyday is your TIME. What would happen to your businesses if all you had to do was focus on your customers? Would your revenue increase? Would your customers be happier? Would you feel better about what you accomplish everyday?

That is where Shopdownriver.com can help!

Imagine reaching your exact local customer base without having to deal with multiple sales reps, multiple invoices and an ever changing media landscape. Imagine an effective yet affordable worry free marketing campaign that drives local consumers through your door day after day. Imagine a true media partner that listens to you, works directly with you and handles all your media without ridiculous fees or retainers.

This is where shopdownriver.com can help!

We have over 30+ years of media experience and are experts that have operated successful businesses right here in SE Michigan. We are professionals that have joined together to specialize in driving new customers through your door. We make it simple to develop a local presence with over 1000 local newsletters, internet optimized for the best results on almost any search engine and a local TV campaign on top networks like TNT, USA and ESPN. All this for one affordable monthly price! Your media should all work together and your media planners should too!

We know the challenges you face and we can help eliminate the time and stress it takes to develop effective marketing campaigns without consuming your all valuable time.

Keep it simple, keep it consistent and most importantly deal with professionals that will treat your business like it was their own.

Call us today and schedule a time to learn how we are helping local business owners grow their business while enabling them the time to focus on what really matters most... your customers! 313-554-2722

**School is back in session**, and that means homework. Lots of homework. Parents need to remember that the public library is a valuable resource for helping their child learn. The library has books and movies on math, science, civil rights, ancient Egyptians, elephants and just about any other topic you can think up. Most libraries also offer free internet access, so if you can't find something in the library, the librarian can help you find a reliable online resource for a report.

Libraries also offer fun programs to combat back-to-school brain freeze. Kids can make awesome crafts and listen to amazing stories. Teens can hang out with friends and find out cool information from guest speakers on the hottest colleges, comic books, or internet safety. Some programs even have free munchies.

On September 16 at 5:00 pm, the River Rouge Public Library has a craft activity where kids can make a musical instrument headband and listen to a story about music in Harlem. On September 21 at 4:00 pm, teens can learn about the history of comics while enjoying a slice of free pizza. They'll also get a free comic book. The library is located at 221 Burke Street in River Rouge. You can call (313) 843-2040 for more information. If you don't live near River Rouge, check with your local public library to see what kinds of activities are offered.

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Vanessa Morris  
Library Director  
River Rouge Public Library  
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## The Motor City Metal Jackets

Metro Detroit's Newest Hockey Team Arrives in Wyandotte

New Ownership, Coaching Staff Provides Focused Commitment and Value for Downriver community

Wyandotte, MI - August 17, 2009 - Hockeytown USA has a new team to cheer for - The Motor City Metal Jackets.

The Metal Jackets will invade the Yack Arena in Wyandotte for its 2009-2010 season, beginning September 26th @ 7:30 p.m. for its home opener against the Traverse City North Stars. The team, comprised of superior, student athletes, 20 years old and younger, is the latest addition to the 19-team

North American Hockey League (NAHL) -- the highest level of amateur hockey in the United States.

The Motor City Metal Jackets will provide its fans with an opportunity to see a high-quality, affordable brand of hockey while watching the sport's stars of tomorrow," said Yamada. "Our team is extremely family focused and committed to the community of Wyandotte and the surrounding Downriver communities."

Hockey fans will witness an elite-level of student athlete and experience a world-class feeder league, which provides players a training ground for the NCAA, US Olympic program and professional ranks. NAHL alumni currently in the National Hockey League include: Brian Rafalski, Doug Weight, Ryan Miller, David Legwand, Rick DiPietro, Brian Rolston, and Brett Lebda and many others.

Ticket prices will also be extremely affordable for Metal Jackets fans. Season tickets, 27 home games, begin at \$159/ticket. Family four packs of tickets for regular season games are only \$20. Individual game tickets are \$7/ticket. For ticket information, please visit, [www.metaljacketshockey.com](http://www.metaljacketshockey.com) or call 734-642-0544.

## October Horoscope Libra Horoscope (September 23 - October 22)

Your task this month is to be more discerning about where and how you spend your assets. We are still living in dark shadows with which financial institution has a rock solid plan to increase your net worth and which ones are about to crumble and fall. Until after the election you might want to weed your garden - plucking the part of your economic plan that is stifling growth of what's as good as gold. And along the way, look more carefully at the players in our life. You're still not done with deception lurking just behind the curtain.

**What would you like to see in our next issue, let us know on line at [shopdownriver.com](http://shopdownriver.com)**

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